

North East Biosolids & Residuals Association

NEBRA's mission shall be to cooperatively promote the environmentally sound recycling or beneficial use of water, wastewater, and other residuals in the Northeast, New England, and eastern Canada.

Residuals Committee - Recycling Success Stories

What is a Residuals Success Story?

Any project that has taken a "waste" material and turned it into a beneficial reuse product which saved the company money, green recycled their product or reduced greenhouse gas emissions. NEBRA's compilation of website success stories (only available to membership) will include the following residual material categories:

- 1. Wood ash
- 2. Pulp & Paper industry residuals
- 3. Food & Beverage industry residuals
- 4. Inorganic (mineral) residuals
- 5. Hydrosolids (from water treatment processes)

The stories will have a consistent format and include information about:

- 1. The residual material being recycled
- 2. The company profile
- 3. The **challenges** for recycling (e.g., volumes, types of contaminants, regulatory requirements, lack of outlets/end uses, etc.)
- 4. The **solution** and how it was accomplished
- 5. The benefits of the solution (including economic, environmental and social factors)



Why should you tell your story?

- To be seen as a leader in sustainable materials management,
- To show to other industries that they can be part of the green circle economy,
- To inspire smaller residuals generators and show that finding ways to recycling residuals is worth the effort.

Your story can demonstrate to your shareholders and the public how you have improved your company's bottom line and improved environmental sustainability by highlighting the environmental, economic, and social gains from recycling.

There's no such thing as waste if you are resourceful and mindful about what you produce. All too often these stories go untold. We need to tell the stories so the public and regulators know what's possible and to recognize that recycling waste residuals into a beneficial product has a benefit to industry, agriculture and society to help reduce climate change impacts. s

Who will read your success stories?

NEBRA is developing a dedicated <u>webpage</u> about residuals recycling success stories that will be available on our members-only webpage. The intent is to motivate other recyclers by showing the way forward.

Check out our first Residual Success Story from J.D. Irving "From Liability to Asset"